



MBA

Placement - 2016



Affiliated with AICTE & GTU



Sunshine Group of Institutions

"A Perfect Path to Success"

The **Group**

Sunshine Group has emerged as a pioneer, prominent & well established business group who has benchmarked the standards of professional education in Rajkot since 2009. SGI is approved by AICTE and affiliated to Gujarat Technological University. SGI is a center of excellence in value based education, training, research and consultancy. SGI designed its course curriculum in such a manner that our students get well-prepared to fulfill today's corporate challenges and lead the future towards newer horizons of success and profits. From inception, the Institute has endeavored to provide world-class education to mold young professionals for the challenges of the Global Economy.

Sunshine Institute of Management & IT, Rajkot was started with intent to impart quality education in the field of Management & IT and equip young people with knowledge and skill sets which would help them, make meaningful contribution in this era of global competition. Sunshine campus is well connected with Rajkot city and is easily accessible at approximately 4 KM from Indira Circle towards the Kalawad Road.

Vision

To continue to be one of the world's leading education institute in both education and research and achieve greater recognition for our efforts in our chosen fields of endeavor. The SGI will build on its traditions of innovation, problem solving, and interdisciplinary collaboration to meet the changing needs of society.

Mission

The SGI aims to sharpen the cutting edge of the knowledge; The SGI also endeavors to imbibe in the students the corporate and personal ethics and to develop them as the future leaders.

About Management



Mr. Shyam B. Mathur

Managing Trustee of Shri Sunshine Education Trust, Rajkot. MA B.Ed.,

He was a senior member of the staff in the Rajkumar College, Rajkot for over 36 years.



Mrs. C. Mathur

Founder of the Sunshine Group and Sunshine School is a convent educated and an Arts Graduate from Sophia College, Ajmer, Bachelor of Education from Hawa Bagh Teacher's Training College, Jabalpur with Diploma in Physical education. She did her Diploma in intermediate Drawing from J.J. School of Arts, Mumbai.

She has taught senior Cambridge in Sophia Girls School, Mt. Abu and at the Rajkumar College, Rajkot. She has been to the United States of America on a Teachers Exchange Programme (a UNICEF scheme) in 1967 and on an official trip visiting various across USA in 1995-96. Currently she is the Principal of the Sunshine School, Rajkot since 1972.

Message From Chairman



Mr. Meenesh Mathur (Ex Naval Officer)

It is the vision and mission viewed proper for me to extol the achievements of this institute, lest be considered presumptuous! However, I am not exaggerating but feel really proud of what we have been able to do since our inception when we commenced our MBA & MCA programs in June 2009. We strongly believe in the philosophy of quality education in management and technical field and for the same providing best faculty resources are in the first and foremost requirements.

We are on a constant spurge to excel in knowledge, skills, creativity, personality development & ethical values. We are proud to mention that we have overall faculty strength of well qualified and experienced faculty members in both the domains of Management and Computer Applications. The Institute has been adopted new innovative systems for pragmatic orientation of the students to groom them to face the competition in corporate world. As being an autonomous institute SGI is able to remain academically close aligned to dynamic needs of the fast globalizing Indian economy. With whole heartedly, I would like to intend my warm welcome to new student's fraternity & hope that they will fulfill the vision, achieve the mission and they will carry forward the basic norms & values of SGI. We wish all the best to colleagues, friends, students & everybody else who have been with us in our long journey towards center of excellence.

Message From Director



Dr. Vikas Arora (Integrated Campus)

Sunshine Group of Institutions is a Management School that stands tall on the three pillars of Excellence, Commitment and Knowledge. As an institute providing quality Management education, it is our constant endeavor to prepare young individuals with ignited minds.

The Management of Sunshine Group of Institutions leaves no stone unturned in providing the academic facilities and also ensure excellent career development opportunities for the staff which in turn is reflected in the better performance of the students. The highly qualified faculty team with vast experience is the concrete bridge for the students to cross boundaries to reach new heights. Sunshine Institute fosters and nurtures leaders capable of making a difference in the management of corporate sector. It inculcates human values and professional ethics in the students, which help them make decisions and create path that are good not only for them, but also are good for the society, nation and for the world as whole.



Mrs. Khushbu Dave

Assistant Professor
BBA, MBA, M.Com, PhD. (Pursuing)
6.5 Years of academic experience &
1.5 Years of industrial experience



Mr. Karan Sagar

Assistant Professor
B.Com, MBA, M.Phil, UGC-NET
4 Years of academic experience



Mr. Alpesh C. Gajera

Assistant Professor
M.B.A, NET, Ph.D. (Pursuing)
6 Years of academic Experience



Mrs. Krishna Joshi

Assistant Professor
BBA, MBA, Ph.D. (Pursuing)
4.5 Years of academic experience



Ms. Tulsi Raval

Assistant Professor
B.Com, MBA, M.Com, PhD. (Pursuing)
7 Years of academic experience



Mr. Yashpalsinh Zala

Assistant Professor & TPO
BBA, MBA
3.5 Years of academic experience



Mr. Maulik Vasani

Assistant Professor
BBA, MBA
6 Years of academic experience



Ms. Riddhi Trivedi

Assistant Professor
BBA, MBA
2 Years of academic experience



Corporate Mentors



Dr. Jagdish Joshipura
(Director - SLIMS)



Dr. Pavan Agrawal
(Manager- Mumbai
Dabbawala)



Dr. Sachin Vernekar
(Dean - Bharti
Vidhyapeeth University)



Mr. B.R. Singh
Director of BIS



Mr. Nitesh Kotecha
(Corporate Trainer)



Mr. Kavan Purohit
(Hr manager -
SNL Finance)



Mr. Nishesh Desai
Branch Manager
of HDFC Life



Mr. Shailesh Joshi
(HR-Fissha Rubbers Pvt. Ltd.)



Mr. Raam Kumar Yadav
(Dy. General Manager
- NSIC)



Mr. Deepak Sachde
(RMA)



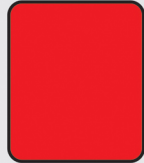
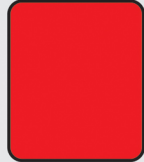
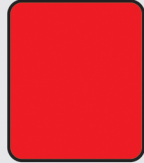
Ms. Sonal Modi
(Author)

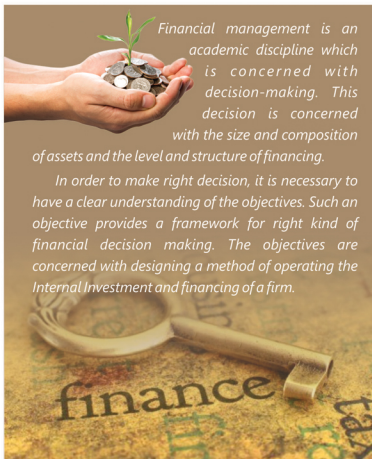


Dr. Venkatsubhramaniam
(Professor - Bharti
Vidhyapeeth University)



Advisory Board





Financial management is an academic discipline which is concerned with decision-making. This decision is concerned with the size and composition of assets and the level and structure of financing.

In order to make right decision, it is necessary to have a clear understanding of the objectives. Such an objective provides a framework for right kind of financial decision making. The objectives are concerned with designing a method of operating the Internal Investment and financing of a firm.



BANSIBALA GODHANI - B.Com
SIP - Analytical Study on Level of Employee Satisfaction at Rajkamal Polyprint Pvt. Ltd., Rajkot
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+91 9737837200
Junagadh



BHUMI HADAVANI - BBA
SIP - Employee Performance Appraisal at Gopal Snaks Pvt. Ltd., Rajkot
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+91 7226024606
Gondal



JASMIN PAN - BBA
SIP - Retailer Satisfaction at Gopal Snaks Pvt. Ltd. Rajkot
jasminpan55@gmail.com
+91 9726095394
Dhokaliya



KRUSHNA JIVANI - BBA
SIP - Study on Product Awareness at Ajanta Pvt. Ltd., Morbi
krushnapatel271@gmail.com
+91 9898975289
Morbi



PARESH KAMALIYA - B.Com
SIP - Farmers preference for MIS and Dealer service at Netafim Irrigation Pvt. Ltd., Rajkot
pareshkamaliya108@gmail.com
+91 9904731751
Veraval-Somnath



MAITRY KANSAGRA - BBA
SIP - Importance of salary and wages on Employees at Rajkamal Polyprint Pvt. Ltd., Rajkot
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NIDHI KANSAGRA - BBA
SIP - Working Capital Analysis at Jivan Commercial Cooperative Bank, Rajkot
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Rajkot



JEMI KARVADIYA - B.Com
SIP - Consumer Buying Behavior & Preferences Towards Purchase of Clock at Ajanta Pvt. Ltd., Morbi
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Rajkot



SHWETA LAKHANI - B.Com
SIP - Leverage Analysis at The Cooperative bank of Rajkot Ltd., Rajkot
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DEVANGI MAKWANA - B. Com
SIP - Ratio analysis at The Cooperative bank of Rajkot Ltd., Rajkot
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HIMANSU AJUDIYA - BBA
SIP - Customer satisfaction at Gopal Snacks Pvt. Ltd., Rajkot
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Jamnagar



SANJAY BHADARKHA - B.Com
SIP - Dealer Satisfaction for Product & Quality at Falcon Pumps Pvt. Ltd., Rajkot
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SMIT MANDALIYA - B.Com
SIP - Investors Preference towards
Online and Offline Trading at Probit
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NILESH PAGHADAR - BBA
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Product & Quality at Falcon Pumps
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Gir-Somnath



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SIP - Ratio Analysis at Jivan
Commercial Cooperative Bank,
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Porbandar



ARZOOBEN MARKANA - B.Com
SIP - Measuring Satisfaction Level on
Dealers at Balaji Wafers Pvt. Ltd.,
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FORAM PAREKH - B. Com
SIP - Investors Preference Towards
Equity Market at Jhaveri Securities Pvt.
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NIRMITA TRAMBADIYA - B.Com
SIP - Profitability Analysis at
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Keshod



URMILA MORASIYA - BBA
SIP - General Banking Functions at
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Kodinar



MAHIPATSINH PARMAR - BBA
SIP - Ratio Analysis at Galaxy
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Gir



JIGNESHKUMAR VEGDA - B.Com
SIP - Employee Satisfaction at Falcon
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Upleta



BHANU ODEDARA - BBA
Customer Satisfaction Level Towards
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Porbandar



SHAILESH PARMAR - B.Com
SIP - The Scope of Mutual Advisory
Business in Rajkot at NJ India Invest
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Rajkot



DIPIKA VIRANI - BBA
SIP - Employee Satisfaction at Pelican
Rotoflex Pvt. Ltd., Rajkot
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Kalawad



HEERA ODEDARA - BBA
SIP - Market Survey on Builder's Opinion
for different Banks in case of Housing
Loan at State Bank of India, Rajkot
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Porbandar



HEMALI PATEL - BBA
SIP - Profitability Analysis at Jivan
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Rajkot



UMA VISHWAKARMA - B.Com
SIP - Post Evaluation of Training at
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SEJAL CHHAG - B.Com
SIP - Profitability Analysis at The Veraval
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DEVANG SHINGADIYA - B.com
SIP - Working Capital Management at
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Porbandar



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SIP - Customer Satisfaction at The Raj
Co-Operative Bank, Rajkot
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Rajkot



JENIL PAREKH - B.com
SIP - Coparative Study on Loan &
Diposite at The Co-Operative Bank of
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ASHOKSINH JADEJA - BBA
SIP - Customer Relationship
Management at Amul Industries Pvt.
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Kutchh



RAVINDRA NIMAVAT - BBA
SIP - Product Awareness of Products of
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Jamnagar



MOHIT MEHTA - B.Com
SIP - Effectiveness of Training at Rolex
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Rajkot



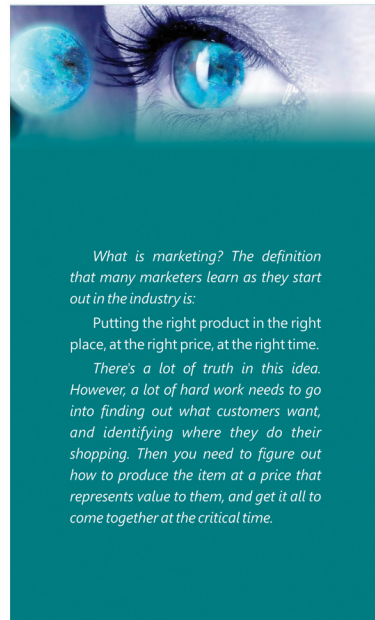
DEEPIKA BHINGRADIYA - BBA
SIP - Ratio Analysis at Tilara Polypplast
Pvt. Ltd., Rajkot
pateldipu59@gmail.com
+91 8511941386
Bhavnagar



KRUPA ZALAVADIYA - BBA
SIP - Customer Satisfaction at Tilara
Polypplast Pvt. Ltd., Rajkot
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Una



AKSHAY CHAUHAN - B.com
SIP - Employee Job Satisfaction at Atul
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Rajkot



*What is marketing? The definition
that many marketers learn as they start
out in the industry is:*

*Putting the right product in the right
place, at the right price, at the right time.*

*There's a lot of truth in this idea.
However, a lot of hard work needs to go
into finding out what customers want,
and identifying where they do their
shopping. Then you need to figure out
how to produce the item at a price that
represents value to them, and get it all to
come together at the critical time.*



SHREYA BARCHHA - BBA
SIP - Employee Job Satisfaction at Essar
Oil, Vadinar- Jamnagar
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+91 8264063132
Jamkhmbhadiya



BHOOMIKA BHANDERI - BCA
Retailer Satisfaction for Product Quality & Services at Balaji Wafers Pvt. Ltd., Rajkot
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+91 9924481491
Jamnagar



POOJABEN MOLIYA - BCA
SIP - Comparative Analysis of Balaji Namkeen vs Other Namkeens at Balaji Wafers Pvt. Ltd., Rajkot
poojamoliya2013@gmail.com
+91 9574959610
Jamnagar



RAJAN SAMANI - BBA
SIP - Consumer Awareness about Gandhi Spices, at Gandhi Spices, Rajkot
samani.rajan@gmail.com
+91 9574575456
Mithapur



CHANDRESH CHAUHAN - B.Com
SIP - Employee Welfare at Pelican Rotoflex Pvt. Ltd., Rajkot
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Rajkot



ISTYAKAHMED PARASARA - BBA
SIP - Market Analysis 4Ps and Competitive Brands at Fabtech Pvt. Ltd., Rajkot
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+91 8511202606
Wankaner



KAUSHARRAJAK MATHAKIYA - B.Com
SIP - Brand Awareness among customer & distribution toward product of simbel ceramic pvt. Ltd., Morbi
rajakmathakiya@gmail.com
+91 9924216247 - Wakaner



NARESH CHUDASMA - B.Com
SIP - Customer satisfaction towards product of Bearing at Galaxy Technologies Pvt. Ltd., Rajkot
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+91 9099199479
Gir



VASIM PARASARA - BBA
SIP - Customer Satisfaction at Fabtech Pvt. Ltd., Rajkot
vasimparasara@gmail.com
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Wankaner



VIKRAMSINH JADAV - BBA
SIP - Financial Statement Analysis at The Co-Operative bank of Rajkot Ltd., Rajkot
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Una



NIKHIL KALARIYA - BCA
SIP - Retailer Satisfaction at Rambo Cement, Rajkot
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Jamnagar



CHIRAG PAREKH - B.Com
SIP - Awareness of E-Waste in Major Industry in Gujarat at GreenCare E-Recycle Company, Rajkot
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+91 9909603625
Rajkot



PRADIPSINH VALA - BBA
SIP - Working Capital Analysis at steel Architectural Hardware, Rajkot
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+91 9228333916
Rajkot



MAYUREE MANSURIA - B.Com
SIP - Training & Development at Ajanta Pvt. Ltd., Morbi
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Jamjodhpur



MAHENDRA RATHOD - BBA
SIP - Consumer Awareness about The Product at Intech Forge Pvt. Ltd., Rajkot
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Navagadh



NAITIK GORADIYA - B.Com
SIP - Customer Satisfaction at Botad Mercantile Co-Operative Bank Ltd. Botad
naitikgoradiya007@gmail.com
+91 9573943355
Botad

HUMAN RESOURCES



There was a time when manpower was simply a cost, but it is now recognized as an investment. Across the world, the phrase 'people are our most important resource' has moved from being a traditional statement in the annual report to being accepted as something we really mean. In fact, statements by chairmen that 'our people are our only unique resources, our only competitive edge' that human resource management has suddenly become very important.



NEETU RAJU - BBA
SIP - Stress Management at
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NISHA NANDASANA - BBA
SIP - Job Satisfaction at Tribhuvan
Spintex Pvt. Ltd., Paddhari
nishanandasana212@gmail.com
+91 9913043444
Rajkot



RAKSHA SARVAIYA - BBA
SIP - Employee Welfare at Amul
Industries Pvt. Ltd., Rajkot
rexrajput13@gmail.com
+91 9033394161
Rajkot



BHAVIN SINDHAV - B.Com
SIP - Human Resource Planning at
Amul Industries Pvt. Ltd., Rajkot
bhavinbsd@gmail.com
+91 9925342693
Porbandar



URVISINROJA - B.Com
SIP - Training and Development at
Macpower CNC Pvt. Ltd., Rajkot
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Rajkot



VISHWA HAPALIYA - B.Com
SIP - Analytical Study on Employee
Welfare measures at Jyoti CNC
Automation Ltd., Rajkot
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Rajkot



SAPNA GOSWAMI - B.Com
SIP - Employee Job Satisfaction at Amul
Industries Pvt. Ltd., Rajkot
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Jamnagar



POONAM RAIYANI - BBA
SIP - Customer Satisfaction at Vinayak
Electronics at Rajkot
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Jetpur



NIRAJ KAMALIYA - B.Com
SIP - Consumer Response Towards
Rolex rings products at Rolex Rings Pvt.
Ltd., Rajkot
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Rajkot



HARSH SHINGALA - BCA
SIP - Awareness About Digital
Remarketing at Ace Infoway Pvt. Ltd.,
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Rajkot



DIVYA ACHARYA - B.Com
SIP - Employee Training and
Development at Life Insurance
Corporation, Rajkot
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+91 7874241176
Rajkot



SEJALBA JADEJA - BBA
SIP - Effectiveness of Training and
Development at Divyabhaskar Group,
Rajkot
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Rajkot



POOJA JOSHI - B.Com
SIP - Effectiveness of Training and
Development at Jyoti CNC Automation
Pvt. Ltd., Rajkot
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KRISHNA ANDIPARA - BBA
SIP - Employee Job Satisfaction at
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Morbi



Orthcoming Management Asprants



Aghera Pranavkumar Rameshbhai
Amaheda Kuldipsinh Amrutlal
Barad Hirenkumar Vajubhai
Bhensdadia Bhavikaben Devshibhai
Bhut Vishita Arvindbhai
Boricha Jay Bharatbhai
Chandapa Paresh Bhavanbhai
Chikani Priyankaben Vinodbhai
Desai Mona Rameshbhai
Jethava Dipak Khushalbhai
Gadara Mayuriben Vallabhbhai
Gadhethariya Pratik Mansukhbhai
Gohel Varshaben Devajibhai
Gohil Manishkumar Nathubhai
Gondalia Himanee Rajnibhai

Hirani Nirbhay Rajeshbhai
Islaniya Mayank Natavarlal
Jadeja Ansoyaba Majbutsingh
Javia Payalben Kishankumar
Kacha Dimpal Vinodbhai
Kagathara Dharaben Lavjibhai
Kalavadiya Chandaniben Kantilal
Kasundra Kenaliben Prabhulal
Kasundra Priyankaben Arvindbhai
Khunt Raxaben Mansukhbhai
Kripalani Gaurav Ghansymbhai
Kugasiya Mital Dhirubhai
Makadiya Krishna Chandulal
Mansata Priya Kaushikbhai
Maru Ashokkumar Karsanbhai

Maraviya Divyeshkumar Vrujlal
Marviya Hirenkumar Chimanbhai
Mathasoliya Hardikkumar Vallabbhbai
Sharma Mayur
Mithiya Prashant Kishorbhai
Modi Avsarbhai Gulabrai
Moridhara Peenaben Hareshbhai
Multanee Husan Mahmadbhai
Nakum Rajkumar Chandrakantbhai
Padalia Isha Nileshbhai
Padshala Niteshkumar Bhayabhai
Pandya Khushali Bhaskarbhai
Parmar Janakee Jitendrabhai
Parmar Jayeshkumar Hashmukhbhai
Parmar Kalpesh Mahendrabhai

Patel Ekta Janakbhai
Rathod Vipul Balubhai
Sagathiya Parth Bipinbhai
Sakariya Bansi Chhaganbhai
Sakariya Parita Khodidasbhai
Satapara Payalben Dhirajlal
Savera Sanjay Hematbhai
Sirja Vidya Maganlal
Sodha Twinkle Bharatbhai
Umretiya Hardik Keshavaji
Vadher Ravikumar Somabhai
Vaghela Saurabh Karshanbhai
Vasoya Urvisha Rameshbhai
Virani Poonamben
Virani Shreya Chentanbhai
Zora Rekhaben Devabhai

Learning
Beyond
Boundaries

Soft Skill Programs



Group Discussion



Personal Interview



Cultural Activity



Social Activity



Day Celebration



Freshers & Farewell Party



Industries Visits



JCB Manufacturing, Pune



Raychem RPG Pvt. Ltd., Pune



Wellsipun Industries, Bhuj



Aquagel Industries, Gandhidham

Sports Day



Picnics & Visits





Please ensure that the completed form is sent to the following address at your earliest convenience :
Dr. Vikas Arora - Director (Integrated Campus)

Sunshine Group of Institutions

Mota Mava, Behind Rangoli Park, Kalawad Road, Rajkot (Gujarat)

Ph. : +91 281 2925977, 2925988, 2234044 Fax : +91 281 2234043

e-mail : mbasunshineplacement@gmail.com web : www.sunshinegroupprajkot.org



Final Placement Form

Name of the Organization : _____

Contact Person : _____ Designation : _____

Address : _____

Phone : _____ Fax : _____ Mobile : _____ E-mail : _____

Number of Students to be Recruited : _____

Category in which Openings Offered :

Marketing _____ Finance _____

HR _____ Others (Please Specify) _____

Job Profile : _____

Duration of the Training / Probation (if any) : _____

Location of Job : _____

Tentative Date for Conducting Pre-Placement Talks : _____

Preferred Place for Interview : At Campus : ☐ Yes ☐ No

Others : Please Specify _____



Please ensure that the completed form is sent to the following address at your earliest convenience :
Dr. Vikas Arora - Director (Integrated Campus)

Sunshine Group of Institutions

Mota Mava, Behind Rangoli Park, Kalawad Road, Rajkot (Gujarat)

Ph. : +91 281 2925977, 2925988, 2234044 Fax : +91 281 2234043

e-mail : mbasunshineplacement@gmail.com web : www.sunshinegrouprajkot.org



Summer Internship Form

Name of the Organization : _____

Contact Person : _____ Designation : _____

Address : _____

Phone : _____ Fax : _____ Mobile : _____ E-mail : _____

Number of Students to be Recruited : _____

Category in which Openings Offered :

Marketing / Sales / Advertising : _____

Business Development / Strategy : _____

Finance / Banking : _____

General Management : _____

Information System : _____

Human Resource Management : _____

Others (Please Specify) : _____

Project Title & Detailed Description : _____ Internship Location : _____

Organization Information (If possible please enclose company literature such as annual reports, house journals manuals etc.)



The business scenario of the world has been changing exponentially. Planning a career in today's global techno-savvy and fast paced world requires not just a strong academic foundation but a host of other attributes. The parameters to judge our students are not only on the extracurricular activities but also on leadership, team spirit, social vision and Career Aspiration.

As the Indian growth story reaches a period of sustenance and consolidation, the industry needs a well-equipped pool of high quality management personnel. A fast changing global corporate scenario has further fuelled this need. We have a very pragmatic approach to cater to the needs of the ever-changing face of the corporate world.

We take this opportunity to introduce our brand ambassadors through our placement guide and invite you to offer our students a career opening that will help you to attain greater heights and make a differences.

We look forward to forge a long term association with your esteemed organization.

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